



## PRESS RELEASE

To be released: September 6, 2023

### **The Colchester Sexual Assault Centre Announces its 2<sup>nd</sup> Annual Reverse 50/50 Lottery Campaign**

Truro, NS: Thanks to the overwhelming support from the community, the Colchester Sexual Assault Centre is thrilled to announce its 2<sup>nd</sup> Annual Reverse 50/50 Lottery Draw campaign!

As a local community-based non-profit, receiving no core funding from provincial government, the Colchester Sexual Assault Centre relies on the generosity from those in the community. Along with the funding and grants it receives, it is fundraisers such as this that enables the Colchester Sexual Assault Centre to continue providing its free programs and services to those impacted by sexual violence.

“We would like to extend our thanks to the community and to local business leaders for their generous support of our organization, and the free programs and services we offer to those impacted by sexual violence. In the past year, their generous contribution of this current campaign that is still underway has enabled us to provide 1,195 hours of FREE counselling services, reaching an additional 985 people in the community and youth within in our schools,” says Jamie Matthews, Executive Director of the Colchester Sexual Assault Centre

Tickets for the 2024 draws in the Colchester Sexual Assault Centre’s 2<sup>nd</sup> Annual Reverse 50/50 Lottery Draw campaign are now available until December 27, 2023 with the first of 52 weekly draws taking place on December 28, 2023. This year, the price of the ticket has been reduced to make them more affordable but still with the same 52 chances to win which includes: 39 weekly prizes generously donated by local business and organizations, 12 monthly \$500 cash prizes, and the \$6,500 Grand Prize!

Tickets in the Reverse 50/50 Lottery Draw make a perfect gift idea for the upcoming holiday season, tickets can be easily inserted into greeting cards or as stocking stuffers. The tickets can be purchased by:

- Visiting [ColchesterSAC.ca/lottery](http://ColchesterSAC.ca/lottery) for more information
- Asking any of the members of the team and Board of Directors of the organization, or through our friends and volunteers in the community
- Calling our Community Resource Centre at 902.897.4366 and purchases can be made right over the phone
- Visiting our Community Resource Centre at 35 Commercial Street on the 4<sup>th</sup> floor, Monday-Friday, 9AM-4PM
- Coming to our community tables in the community at:
  - o The Hub Shopping Centre (Truro Mall), 10AM-7PM, November 3<sup>rd</sup>-4<sup>th</sup> and December 1<sup>st</sup>-2<sup>nd</sup>
  - o Truro Farmers Market, 8AM-1PM, November 18<sup>th</sup> and December 16<sup>th</sup>

Colchester Sexual Assault Centre  
35 Commercial Street  
Suite 403  
Truro, NS B2N 3H9

902.897.4366 | [info@colchestersac.ca](mailto:info@colchestersac.ca) | [ColchesterSAC.ca](http://ColchesterSAC.ca)



## ABOUT THE COLCHESTER SEXUAL ASSAULT CENTRE:

Located in Truro, Nova Scotia, the Colchester Sexual Assault Centre's services are available to anyone in Colchester Country, as well as Cumberland and East Hants, and beyond. Since its founding in 1992, and its formal incorporation in 1996, the Colchester Sexual Assault Centre (CSAC) is a community-based non-profit organization dedicated to strengthening, empowering, and supporting those impacted by sexualize violence in a gender-equitable, compassionate environment. The CSAC employs a team of Masters-level Counselling Therapists who provide numerous programs and services, including confidential one-on-one counselling and emotional support to their support network, group counselling, education and prevention presentations, and community-based advocacy and awareness initiatives.

## CONTACTS:

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Website: [www.ColchesterSAC.ca](http://www.ColchesterSAC.ca)

Press Release: <https://www.colchestersac.ca/news-reports/>

Facebook: @ColchesterSAC / Twitter: @CSAC16 / Instagram: @ColchesterSAC

**2<sup>ND</sup> ANNUAL**  
**REVERSE**  
**50/50 DRAW**  
**2024 DRAWS**

IN SUPPORT OF THE  
COLCHESTER SEXUAL  
ASSAULT CENTRE

COLCHESTER  
SEXUAL ASSAULT CENTRE  
25 YEARS

35 Commercial Street, Unit 403, Truro, NS  
info@colchestersac.ca 902-897-4366

**Tickets \$20 each**

**52 Weekly Draws!**

**39 Prizes to be Won!**

**\*12 Monthly \$500 Cash Prizes!**

**\*Grand Prize Draw \$6,500!**

**ColchesterSAC.ca**

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