

Colchester Sexual Assault Centre's "2nd Annual Reverse 50/50 Lottery" Campaign House Rules

- 1. 1,250 tickets, uniquely numbered in sequential order, will be available for purchase in the amount of \$20 each.
- Half of the revenues collected will support the expenses associated with the delivery of the programs and services and fund the daily operations of the Colchester Sexual Assault Centre not covered by any other funding source. The remaining half of the revenues collected will be awarded as cash prizes by random draw.
- 3. All revenues will be reported publicly in the annual fiscal Financial Report contained in the Colchester Sexual Assault Centre's Annual Report, which is presented at the Annual General Meeting.
- 4. Tickets must be purchased before 4:00 p.m. on December 27, 2023, at which point entry will be closed. The first draw will take place on December 28, 2023.
- 5. If all tickets are sold by the closing date there will be 12 monthly draws of \$500.00 each drawn on the first Thursday of each month and one grand prize draw of \$6,500.00 to be drawn on December 19, 2024.
- 6. If unsold tickets remain, cash prize values may vary based on 50% of the proceeds of ticket sales as of the closing date.
- 7. On the weeks where no cash prize is to be drawn, there will be 39 additional random draws of donated prizes from local businesses and organizations. The Colchester Sexual Assault Centre holds no responsibility or liability for any stipulations that may be implemented by the retailer.
- 8. Each ticket purchased enters the ticket holder(s) into all 51 of the weekly draws for the entire year, in addition to the grand prize draw.
- 9. If the ticket holder's ticket is drawn for any of the weekly prizes, that winning ticket will then be removed from eligibility for the remaining weekly draws and re-entered for eligibility for the grand prize draw.
- All 52 individual draws, including the grand prize draw, will take place at the Colchester Sexual Assault Centre at 35 Commercial Street, unit 403 in Truro, Nova Scotia every Thursday at approximately noon.
- 11. Each draw will have three representatives in attendance to oversee the draw, who may be any combination of paid staff members, members of the Board of Directors or volunteers.
- 12. Each draw will be made available for viewing on the Colchester Sexual Assault Centre's official Facebook page using the Facebook Live function, where it will also be recorded and posted for future viewing. Winners' names will also be posted online on the Colchester Sexual Assault Centre's website at ColchesterSAC.ca and the Colchester Sexual Assault Centre's YouTube channel.
- 13. Ticket holders must clearly print their name and contact information on the ticket to be drawn. The Colchester Sexual Assault Centre holds no responsibility for illegible or erroneous contact information on the ticket.
- 14. Each ticket holder whose ticket is drawn will be contacted the same day the ticket is drawn and every attempt will be made to contact or locate the prize winner based on the information provided by the ticket holder.
- 15. If the winner of a prize does not claim their prize within 90 days, a new ticket will be drawn at the subsequent draw, in addition to the regularly scheduled draw.

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